

# More Information on Charm City Table's Dining Guide

**Launch date:** October 1st

**Areas:** Baltimore City, Baltimore County, Howard County to start

**Cost:** \$10/month (\$120) for the year; \$12/month for month-to-month; FREE to the public

**Business types:** Dine-in restaurants, carry outs, food trucks

**Sub-categories for launch:**

- Fine Dining
- Brunch
- Lunches/ Lunch Specials
- Happy Hours
- Food Trucks
- Gluten-Free
- Dessert Shops
- Vegan
- Black-Owned
- Carryout Only
- Halal
- Breweries/ Wineries/ Craft Cocktail Bars

There will be more subcategories as the guide continues to grow

**Goals:**

- Driving the right customer base to your business by creating sub categories based on the most requested food and drink items and experiences.
- Creating an ecosystem where business owners get consistent business via the guide through B2B and B2C email marketing and social media promotion.
- Consistent promotion of guide through advertising, tv and magazine features, social media marketing, and email marketing.

**How to sign up:** [Complete this form](#) OR [pay \\$120 for 1 year here](#) (don't forget to mention the name of your business) and we will reach out to set up a 10 minute call to get your restaurant/ food business on the list.

